

1. **Standards of Teaching Excellence** - skills expected of faculty
 - Requirements- at least **one** of the Standards linked to a competency **within a course**
 - MATC Standards of Teaching Excellence
 - Understanding students and fostering student success
 - Classroom Management
 - Planning/Organization
 - Teaching Methodology
 - Assessment of Student Learning
 - Content Mastery and Currency
 - Professional Contributions

2. **Competencies** - major skill or ability that is observable, measurable indicator (one verb), of what a student will be able to do upon completion of the learning experience/assignment.
 - **Requirements** – 2–10 per credit for example, a 3 credit course can have between 6-30 well written competencies
 - Example(s) – *Explain the rationale for using Twitter as a marketing tool.*

3. **Criteria** – the acceptable level of achievement. Measurement of how well the learner must perform.
 - **Requirements** – for each competency, at least 2 criteria statements
 - Example(s) - 90% of correct responses....., completed within 180 seconds with 1 error allowed

4. **Assessment Strategies** – describe the situation, setting, or format in which the learner’s performance is assessed.
 - **Requirements** – for each competency, at least one assessment strategy needs to be written
 - Example(s) – students will complete a concept map....., write a 2-paragraph critique....., following a demonstration, students will mimic skills learned, after reading chapter 3, students will write a summary.....

5. **Learning Objectives** – basis for teaching content, competency broken into specific steps
 - **Requirements** – one verb per objective, minimum of 2 per competency
 - Example(s) – calculate the temperature in Celsius....., describe a feature of.....,